



deltatre provides key services for BBC's coverage of Vancouver 2010

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deltatre has been selected by **BBC Sport** as provider of all the BBC's event data on bbc.co.uk/olympics, for the Vancouver Winter Olympic Games.

Olympics fans will be able to find detailed information at bbc.co.uk/olympics of Event Schedules, Country and Athlete Profiles and a full Medals Table. Every result for every sport, including split times, will be available on the BBC's site.

deltatre is providing a turnkey solution for the BBC's Winter Olympics coverage – bbc.co.uk/olympics. The service will allow BBC Sport to greatly enhance their users' web experience with significant amounts of valuable additional information. Viewers will be able to access results, play by play, standings, and a variety of other statistics.

Sports enthusiasts will be able to access detailed information on a particular sport, with summary information available for a more mainstream audience. In addition to the results section, users will also be able to search for event schedule-s by sport or by day or both.

Results and medal data will simultaneously be available for mobile.

"deltatre has been providing Sports Media Services for BBC Sport since 2002" said Paul Bristow, Managing Director, deltatré Media. "We are delighted to be providing services for the BBC Sport website for the first time".

We welcome you to visit bbc.co.uk/olympics to experience more.



About **deltatre**:

deltatre is a sport media services company that provides operational, technology and consulting services for broadcast, web, results, graphics and sport business process. It works with leading Sports Federations and Television Broadcasters.

With over 300 staff in Torino, London, Lausanne and Paris and 24 years experience at the highest level of international sport, **deltatre**'s web technologies power some of the most prominent sports websites in the sports world.

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